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Stratum model of the balanced scorecard as a strategic management tool in the forestry company

The article deals with the balanced scorecard as a strategic management tool of the forestry company that best matches the principles of sustainable development, or adaptive management. Based on the analysis of the approaches to the construction of balanced scorecard the model of balanced scorecard in the forestry company to the author's stratum socio-ecological-economic is made. Feature of the proposed model is within the projections of balanced scorecard in the social, economic and ecological forestry strations, which include the appropriate indicators. Specified division fully conforms to the principles and purposes of adaptive forest management. Selecting indicators are the principles and shows the algorithm of stratum balanced scorecard model and integrated evaluation of level of sustainable, adaptive development of the company.

Keywords: Forestry company, balanced scorecard, stratum model, integral score of sustainable development.

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